

# CATEGORY PRODUCT OF THE DAY

## What Is Category Product of the Day?

Category Product of the Day is an exclusive ad unit located on search results pages.

### Why Is It Beneficial?

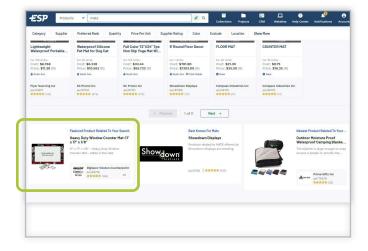
Limited to one product category per day, this is a great space for brand recognition. This ad unit also provides suggestions for distributors searching for products in that category.

#### **Features Included**

- 1 product listed per day, offering exclusivity in the product
- Product of the Day highlight, grabbing attention to the product card
- Clickable to the Product Detail page

#### Rate

Starting at \$70/day





#### Contact your account executive to learn more.