

## What Is Most Popular?

Most Popular is an ad unit that is seamlessly integrated into search result listings.

## Why Is It Beneficial?

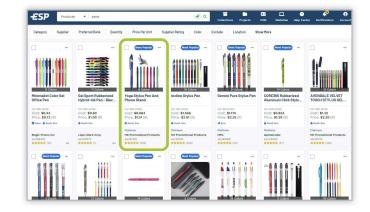
Most Popular is an eye-catching ad spot among the search listings. It builds brand recognition and visibility right after a search is conducted.

## **Features Included**

- "Most Popular" burst
- Option for 10 or 20 products

## Rate

10 products: \$355/mo. 20 products: \$660/mo.





Contact your account executive to learn more.