



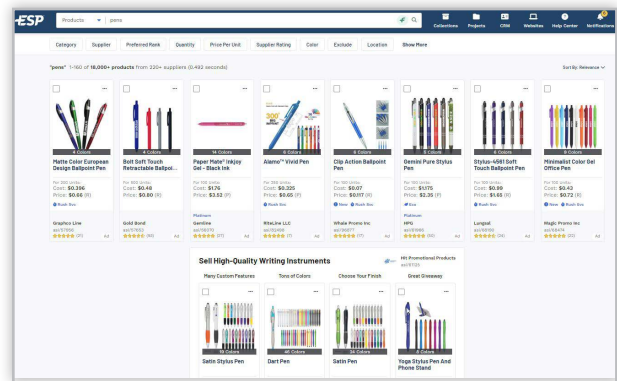
# PAY FOR PLACEMENT

## What Is Pay for Placement?

Pay for Placement positions your products in the top ad spots in search results for a selected product category.

## Why Is It Beneficial?

Your products appear first after a search is conducted, meaning high visibility and better exposure on your relevant products. Distributors will engage more with products that are first served to them.



## Features Included

- Positioned within the top spots in search results
- Increased likelihood of distributor engagement with your product listings

## Rate

Position	Tier 1	Tier 2	Tier 3 (position agnostic)
Top spot	\$425/M	\$395/M	\$245/M
2nd spot	415/M	375/M	245/M
3rd spot	400/M	370/M	245/M
4th spot	390/M	355/M	245/M
5th spot	375/M	345/M	245/M
6th spot	360/M	335/M	245/M
7th spot	350/M	325/M	245/M
8th spot	340/M	305/M	245/M
9th spot	340/M	305/M	245/M



**Contact your account executive to learn more.**