ESP™

SPONSORED CONTENT

What Is Sponsored Content?

Sponsored Content is a highly visible ad unit located within search results that highlights your products.
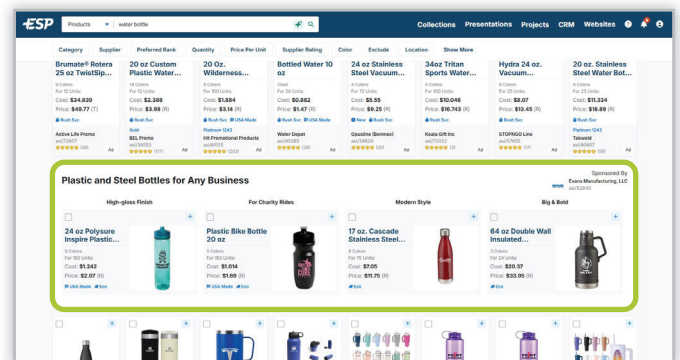
Why Is It Beneficial?

This has prime eye-catching placement within search results. It generates product inspiration by calling out special features, as well as quick access to your enhanced supplier detail page.

Features Included

- **4 products listed; full product card displayed when hovered over**
- **Clever headline and product titles**
- **Logo inclusion**

Rate

$580/M

Contact your account executive to learn more.