



ESP WEBSITES PRODUCT OF THE DAY

What is ESP Websites Product of the Day?

ESP Websites™ Product of the Day is an exclusive ad unit limited to one advertiser/product per day, located right on the home page.

Why is it beneficial?

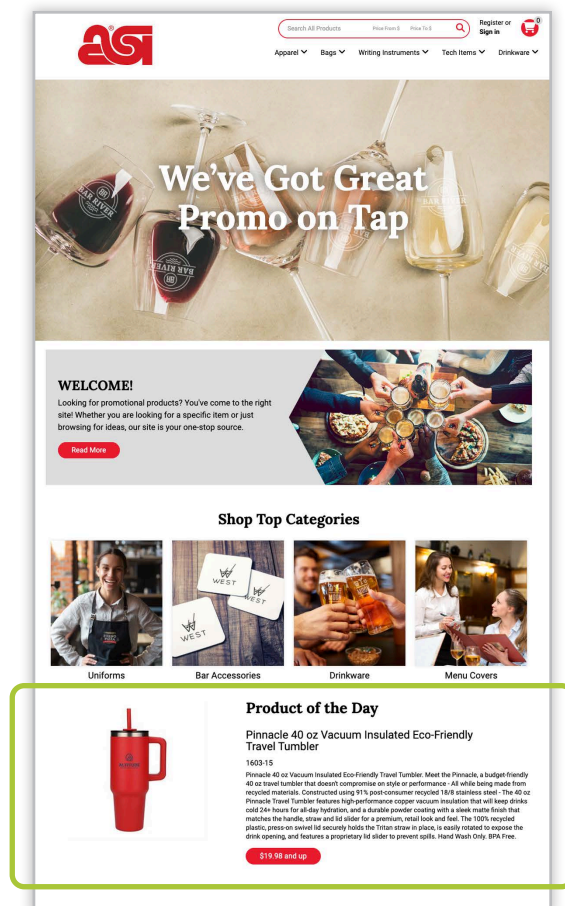
This ad unit creates demand for your products by reaching corporate end-buyers right on the home page. It showcases that you are an exclusive supplier while building brand awareness for your products.

Features Included

- **Product card solo placement on the home page**
- **Includes "Product of the Day" header**
- **Placement on 13,000+ distributor e-commerce-enabled sites**

Rate

\$365/day



Contact your account executive to learn more.