

E-Newsletter Advertising

What is Supplier Global Resource?

The Supplier Global Resource[™] e-newsletter delivers hot industry news and product-sourcing trends to suppliers twice a month.

Why is it beneficial?

Advertising in SGR[™] allows you to be a thought leader in the industry, giving your brand invaluable awareness and recognition. By advertising in a newsletter geared towards suppliers, you'll be the go-to resource for decorating equipment and business services.

Quick Facts

- Reach: 10,000 Suppliers
- Frequency: Twice Monthly
- Be Part of the Product Sourcing Resource
- Average Open Rate: 21%

Rates

	AD SIZE	12x	1 x
Sponsorship Banner	728 x 90	\$535	\$600
Square Banner	300 x 250	450	535



SUPPLIER GLOBAL RESOURCE" NEWSLETTER



Smart Strategies for North American Advertising Specialty Suppliers

June 2024 | Vol. 330





ASI's exclusive research reveals client buying habits in eight markets and across multiple demographics. Read on to learn about the promo predilections of buyers in the Midwest.

By Sami Marshak

Read More



Marketing Spotlight: Opportunity Brews in the Craft Beer Niche

Intensifying competition in this \$29 billion industry has made brand building more important than ever. Great merch can help brewers stand out – a keen opportunity for distributors.





SInternship



Contact your account executive to learn more.