

IDEASHOWCASE

WINTER/SPRING

What is Idea Showcase Winter/Spring?

Idea Showcase® Winter/Spring is a catalog that allows you to promote your health-related products. It caters to safety programs, fitness events, health and wellness initiatives, as well as educational institutions, retail and venues. Showcase offerings through various ad layouts, with the option to claim ownership of a specific product category, eliminating the competition.

Why is it beneficial?

The catalog offers different page layout options that can highlight your unique items or complete product line. This showcase is a valuable component of a comprehensive marketing strategy, inspiring a wide range of end-buyers and driving online sales.

CIRCULATION

140,000 End-Buyer Projection

DATES

Renewal: May 2025
Reservation: August 2025
Published: October 2025

DIMENSIONS

8-3/8" x 3-7/8"



Rates

Full Page:

- ▶ Multi-Product: \$6,585
- ▶ Single-Product: \$2,400
- ▶ Single-Product Placement: \$1,000



Scan the code
to view a digital
version of Idea
Showcase Spring!



Contact your account executive for more information.