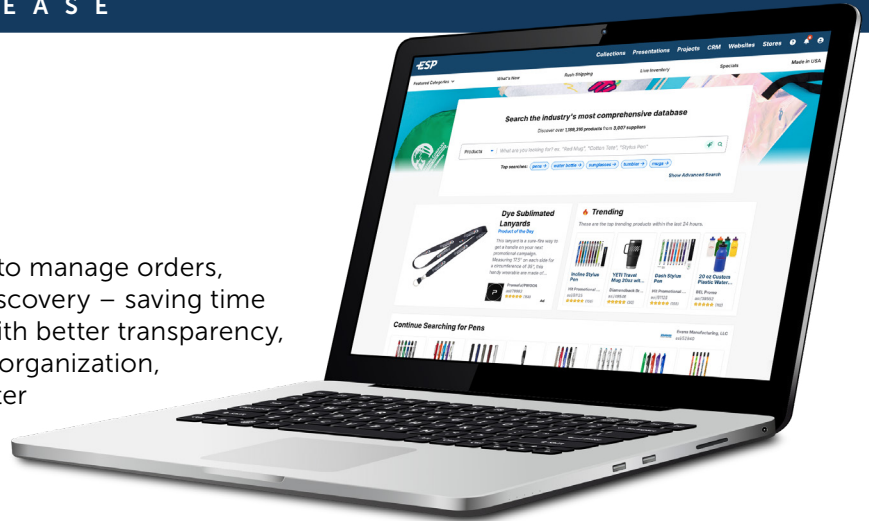




These enhancements make it easier for you to manage orders, customize pricing and streamline product discovery – saving time and reducing friction in the sales process. With better transparency, diverse supplier options and improved store organization, you can attract more buyers, close deals faster and sell more branded products.



ESP+ New Features

- **Simplified Ordering** – Create and manage orders without requiring a project, making repeat orders faster and more efficient while keeping key project features like editing, sending and downloading Purchase Orders.
- **Easily Update Order Contacts** – Change the customer on an order (unless linked to a project) to ensure accurate billing, shipping and tax details.
- **Shareable Presentation Templates** – Standardize branding across your team by creating and sharing presentation templates.
- **Transparent Credit Card Fees** – See transaction fees upfront on product and supplier pages to compare total costs and avoid surprises.
- **Minority-Owned Business Filters & Tags** – Find products and suppliers based on ownership type (e.g., Black-Owned, Women-Owned, Veteran-Owned) to support diverse businesses.

ESP+ Websites and Stores New Features

- **Better User Management (ESP+ Websites & Stores)** – Bulk upload or remove users for easier account control.
- **Clickable Logos (ESP+ Websites)** – Link your site's logo/header to an external URL.
- **Production Time Display (ESP+ Websites)** – Show production times upfront to improve transparency and reduce order uncertainty.
- **Custom Product Fees (ESP+ Stores)** – Set and display additional charges, giving customers full pricing transparency and upsell opportunities.
- **Organized Product Sections (ESP+ Stores)** – Group products into sections for a better shopping experience.

For more information, contact ASI® at (800) 546-1350.
[Log in now to see these new features.](#)

