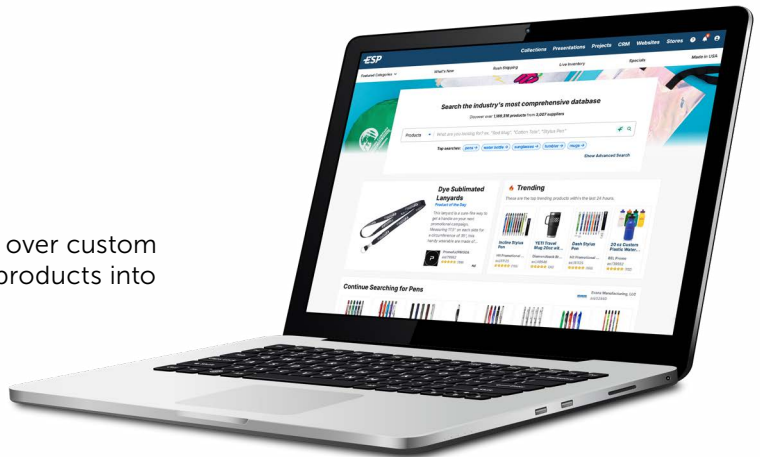These new features help you work smarter. Easily carry over custom product setups from Presentations to Stores, organize products into cleaner Presentations, manage quotes and orders from one place, and streamline the order process. Everything's designed to help you present professionally and sell more efficiently.

ESP+ New Features

- **Create Cleaner, More Impactful Presentations** – Organize products into sections within a Presentation, making it easier for buyers to follow and for you to tell a better product story.
- **Easily View and Manage Company Orders** – Access a full order history per company through CRM — view past and current activity, bulk update statuses, export (if permissioned) or flag items for follow-up.
- **Centralized Order View** – Manage any order with a consistent experience — whether it's tied to a project or not — and easily access the full project view.
- **Speed Up the Order Process (and Track Profitability)** – Products added from search, Collections or product detail pages now autoload into your order view, which also shows margin % to help you track profitability.

ESP+ Websites & Stores

- **Speak Your Customer's Language** – Engage more visitors with auto-translated Websites and Stores in English, Spanish or French based on your browser preferences — plus a selector at the bottom lets them switch anytime.
- **Show Prices in Canadian Dollars** – Give Canadian shoppers a localized experience with built-in support for CAD pricing.

ESP+ Website Features

- **Target the Right Audience by Region** – Set default filters to show products that ship to the USA, Canada or both — helping visitors find what's available to them faster.
- **Highlight Product Origins That Matter** – Easily filter your site to show only products made in the USA, made in Canada or from all regions — perfect for clients looking for domestic options.

ESP+ Stores New Features

- **Easily Move Custom Product Setups from Presentations to Stores** – Save time by copying your product configurations – like custom pricing, attributes, and options – directly from Presentations into your Stores. No need to start from scratch. Your tailored work carries over, keeping things consistent and helping you launch Stores faster.

For more information, contact ASI® at (800) 546-1350.
Log in now to see these new features.